

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 1868A - (GOLDEN SHADOW) - Reg. No. 89428 - Spread, 4/c bleed - (10 3/4" x 7 3/4")

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TV GUIDE, 1985
(604)

Merit

A world of flavor in a low tar.

Only "tar," 0.5 mg. nicotine av. per cigarette. FTC Report Feb. '90

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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O. Bowers/J. Holness

